MAKING SUMMER COUNT:
SUMMER SESSION ANNUAL REPORT 2018

Summer Session Initiatives
Georgia Institute of Technology

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Making Summer Count: Summer Session Annual Report 2018

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## Summer Session Overview

<p>| | |</p>
<table>
<thead>
<tr>
<th></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Headcount</strong></td>
<td>14,237</td>
</tr>
<tr>
<td><strong>Student Credit Hours</strong></td>
<td>109,991</td>
</tr>
<tr>
<td><strong>Courses</strong>*</td>
<td>889</td>
</tr>
</tbody>
</table>

### Part of Term Enrollment Headcount

<p>| | |</p>
<table>
<thead>
<tr>
<th></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Full Session</strong></td>
<td>13,178</td>
</tr>
<tr>
<td><strong>Early Short Session</strong></td>
<td>1,659</td>
</tr>
<tr>
<td><strong>Late Short Session</strong></td>
<td>1,254</td>
</tr>
</tbody>
</table>

## Definitions

**Headcount**: The total number of individual students enrolled in one or more courses during summer session.

**Student Credit Hours (SCH)**: The total number of non-duplicative credit hours taken by all students during summer session.

**Courses**: The total number of courses taught during Summer Session.

**Modality**: The method and location of how courses are delivered – on-campus (Atlanta), study abroad and online.

## Sources

Sources: Enterprise Data Management LITE Reports (https://lite.gatech.edu/)
Summer Session 2018 Highlights

Enrollment Headcount (HC)
• 19% increase in Total HC (Graduates & Undergraduates)
• 13% increase in total Undergraduate
• 10% increase Undergraduate- ATL Campus
• 32% increase in Summer First-Year
• 43% increase in online
• 200% increase in Visiting Students
• 360 students "concurrently" enrolled (on-campus/online)

Student Credit Hours (SCH)
• 5% increase Undergraduates
• 47% increases in Summer First-Year
• 100% increase in online

CCG Pathway Course Enrollment
• 45% increase Intro to Physics I
• 31% increase Intro to Physics II

Summer Pell
• 52% of Pell eligible students enrolled in summer
Student Profile

2018 Summer Session Enrollment

- 19% increase in total enrollment
- 59% Graduates (8,353)
- 41% Undergraduates (5,884)
Student Profile

2018 Student Credit Hours (SCH)

- 109,991 Total SCH
- 7% increase

5-Year Trend Student Credit Hours by Level

- Undergraduate
- Graduate
Students: Graduate

2018 Graduates by Class Level

- 72% Masters
- 28% PhD

5 Year Trend Graduate Headcount by Class

- 2018: 5986 Masters, 2367 PhD
- 2017: 4352 Masters, 2374 PhD
- 2016: 3390 Masters, 2293 PhD
- 2015: 2811 Masters, 2322 PhD
- 2014: 1819 Masters, 2306 PhD
# Students: Undergraduates

## 2018 Undergraduate Headcount by Class

- 40% Senior
- 30% Junior
- 21% Sophomore
- 9% Freshman

<table>
<thead>
<tr>
<th>Class</th>
<th>2016</th>
<th>2017</th>
<th>2018</th>
</tr>
</thead>
<tbody>
<tr>
<td>Freshman</td>
<td>382</td>
<td>378</td>
<td>509</td>
</tr>
<tr>
<td>Sophomore</td>
<td>1043</td>
<td>966</td>
<td>1193</td>
</tr>
<tr>
<td>Junior</td>
<td>1632</td>
<td>1648</td>
<td>1762</td>
</tr>
<tr>
<td>Senior</td>
<td>2165</td>
<td>2157</td>
<td>2342</td>
</tr>
</tbody>
</table>

### 3-Year Trend Undergraduate Headcount by Class
Students: Undergraduates

2018 Undergraduate Headcount by College

- Computing - 678
- Design - 147
- Engineering - 3583
- IAC - 318
- Registrar - 176
- Scheller - 469
- Science - 513
Students: Undergraduates

2018 Undergraduate Headcount by Residency

In-State Students
• 66% total headcount
• 10% enrollment increase
• 55% online enrollment increase

Out of State Students
• 19% enrollment increase
• 25% Atlanta campus enrollment increase
• 29% online enrollment increase

3-Year Trend Undergraduate Headcount by Residency
Colleges: Courses

2018 Undergraduate Courses by College

1 Yr. Change
- -4% - Computing
- 28% - Design
- 0% - Engineering
- 13% - Sciences
- 13% - IAC
- -26% - Scheller
Colleges: Enrollment

2018 Undergraduate Total Course Enrollment by College

1 Yr. Change
• -6% - Computing
• 15% - Design
• 2% - Engineering
• 23% - Sciences
• 12% - IAC
• -21% - Scheller

Total Course Enrollment by College (Duplicative)
**Colleges: Student Credit Hours**

**2018 Undergraduate Student Credit Hours by College**

1 Yr. Change
- -2% - Computing
- 22% - Design
- 0% - Engineering
- 19% - Sciences
- 12% - IAC
- -17% - Scheller

Undergraduate Credit Hours by College
# Courses: Top Undergraduate Courses

## 2018 Top Ten Enrolled Courses

<table>
<thead>
<tr>
<th>Subject</th>
<th>Course</th>
<th>Title</th>
<th>College</th>
<th>Enrollment</th>
<th>SCH</th>
</tr>
</thead>
<tbody>
<tr>
<td>APPH</td>
<td>1040</td>
<td>Sci Foundation of Health</td>
<td>Sciences</td>
<td>273</td>
<td>546</td>
</tr>
<tr>
<td>ECE</td>
<td>3710</td>
<td>Circuits &amp; Electronics</td>
<td>Engineering</td>
<td>272</td>
<td>544</td>
</tr>
<tr>
<td>COA</td>
<td>2242</td>
<td>History of Art II</td>
<td>Design</td>
<td>258</td>
<td>774</td>
</tr>
<tr>
<td>MATH</td>
<td>2551</td>
<td>Multivariable Calculus</td>
<td>Sciences</td>
<td>224</td>
<td>896</td>
</tr>
<tr>
<td>PHYS</td>
<td>2112</td>
<td>Intro Physics II</td>
<td>Sciences</td>
<td>216</td>
<td>864</td>
</tr>
<tr>
<td>COE</td>
<td>2001</td>
<td>Statics</td>
<td>Engineering</td>
<td>204</td>
<td>408</td>
</tr>
<tr>
<td>PHYS</td>
<td>2111</td>
<td>Intro Physics I</td>
<td>Sciences</td>
<td>203</td>
<td>812</td>
</tr>
<tr>
<td>MSE</td>
<td>2001</td>
<td>Prin &amp; Appl-Engr. Materials</td>
<td>Engineering</td>
<td>190</td>
<td>570</td>
</tr>
<tr>
<td>ECON</td>
<td>2106</td>
<td>Prin of Microeconomics</td>
<td>Ivan Allen</td>
<td>184</td>
<td>552</td>
</tr>
<tr>
<td>MATH</td>
<td>2552</td>
<td>Differential Equations</td>
<td>Sciences</td>
<td>171</td>
<td>684</td>
</tr>
</tbody>
</table>
Courses: Modality

2018 Courses by Modality

7% growth Atlanta HC

4% growth Study Abroad HC/SCH

108% growth Online SCH

<table>
<thead>
<tr>
<th></th>
<th>2017</th>
<th>2018</th>
<th>% Change</th>
</tr>
</thead>
<tbody>
<tr>
<td>Atlanta</td>
<td>5,697</td>
<td>6,119</td>
<td>7%</td>
</tr>
<tr>
<td>Study Abroad</td>
<td>1,017</td>
<td>1,053</td>
<td>4%</td>
</tr>
<tr>
<td>Online</td>
<td>506</td>
<td>726</td>
<td>43%</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th></th>
<th>2017</th>
<th>2018</th>
<th>% Change</th>
</tr>
</thead>
<tbody>
<tr>
<td>Atlanta</td>
<td>38,673</td>
<td>38,175</td>
<td>-1%</td>
</tr>
<tr>
<td>Study Abroad</td>
<td>10,726</td>
<td>11,146</td>
<td>4%</td>
</tr>
<tr>
<td>Online</td>
<td>2,347</td>
<td>4,877</td>
<td>108%</td>
</tr>
</tbody>
</table>
Summer Session Initiatives

- iGniTe – First-Year Summer Launch Program
- Summer Minor & Certificate Program
- Complete College Georgia - GT
Initiatives: iGniTe

iGniTe First-Year Summer Program

385 Total (338 First-Year + 47 SA)

iGniTe Living Learning Community - 238
  • Leadership - 91
  • Innovation - 96
  • Pre-Health - 51

iGniTe Summer Exploration Series - 100
  • Urban Sustainability - 25
  • Exploring Architecture & Design - 20
  • Sustainable Engineering - 55

iGniTe Enrollment by College

- Computing - 38
- Design - 14
- Engineering - 167
- Sciences - 56
- IAC - 40
- Scheller - 23
Initiatives: iGniTe

iGniTe First-Year Summer Program

Student Demographics
• 41% Female
• 13% Athletes
• 63% GA Residents
• 37% Non-Residents
• 18 Countries represented
• 43% Liberal Art/s Humanities/Science majors

Summer First-Year GPA 2017 vs. 2018

<table>
<thead>
<tr>
<th>2017</th>
<th>2018</th>
</tr>
</thead>
<tbody>
<tr>
<td>3.59</td>
<td>3.72</td>
</tr>
</tbody>
</table>

ALL SUMMER FIRST-YEAR

2017 2018
Initiatives: Summer Minor & Certificates

Summer Minor and Certificate Program Courses and Enrollment

- 12 New courses added
- 34 Sections
- 1,117 Total enrollments

<table>
<thead>
<tr>
<th>School</th>
<th>Minor</th>
<th># Courses</th>
<th># Sections</th>
<th>Enrollment (Duplicative)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Computing</td>
<td>Computing &amp; Intelligence</td>
<td>6</td>
<td>11</td>
<td>372</td>
</tr>
<tr>
<td>Economics</td>
<td>Economics</td>
<td>3</td>
<td>6</td>
<td>221</td>
</tr>
<tr>
<td>HTS</td>
<td>History</td>
<td>2</td>
<td>4</td>
<td>169</td>
</tr>
<tr>
<td>Design</td>
<td>Industrial Design</td>
<td>5</td>
<td>5</td>
<td>187</td>
</tr>
<tr>
<td>HTS</td>
<td>Sociology</td>
<td>1</td>
<td>2</td>
<td>133</td>
</tr>
<tr>
<td>Modern Languages</td>
<td>Spanish</td>
<td>4</td>
<td>6</td>
<td>35</td>
</tr>
</tbody>
</table>
Initiatives: Complete College Georgia (CCG)

Summer 2018 Complete College Georgia GT Highlights

Pathway Course Enrollment

• 45% increase Physics 2211 – Intro to Physics I
• 31% increase Physics 2212 - Intro to Physics II

Momentum Year Course Enrollment

• 193% increase ENGL 1102 - English Composition II
• 140% increase MATH 1552 - Integral Calculus
• 34% increase MATH 1553 - Intro to Linear Algebra

Summer Pell

• 52% of Pell eligible students enrolled in summer
Marketing Summer 2018

2018 Summer Marketing and Outreach

To promote the new summer opportunities to the various student populations and campus partners, SSI’s marketing and communications efforts included a broad range of activities that included:

1. Events
   • **State of Summer** – a briefing to campus partners
   • **Summer Session Fair**
   • **Majors Fair** – hosted by the CoD, CoS and IAC
   • **Admissions’ Gold Carpet Days**

2. Collateral and web based communication:
   • **“Make Summer Count”** themed collateral
   • **Social media** – Instagram and Twitter, @GTSummerSession

3. Direct Marketing
   • **Tabling**
   • **Student group presentations**

4. **Newspaper Ads in Technique and local colleges**
Thank you to our campus partners who help make summer session possible!

Campus Partners

- **Enrollment Services**: Admissions, Office of Scholarship and Financial Aid, and Registrar
- **Undergrad Ed.**: Center for Academic Enrichment, C2D2, Serve Learn Sustain, Undergraduate Academic Advising, and Center for Academic Success
- **Colleges**: Business, Computing, Design, Engineering, Liberal Arts, & Sciences
- **Student Life**: Orientation, Student Engagement, and Disability Services
- **Office of International Education**
- **Student Athletics**
- **Campus Services**: Housing, Residential Life, Dining, & Conf. Services
- **Finance & Administration**: Bursar, Office of Budget & Planning, Institute Research & Planning, and Institute Communications